

## KASVUOPEN

Re-designing Kasvuopen.fi webpage.

We had a small team: Project manager, Developer and I was the Designer. We started the project with workshop type of meeting where we got our first guidelines and goals to start with the project.

The aim was to simplify, raise key points and make the site more userfriendly.

KasvuOpen also had a brand guidelines we had to obey to a certain point.

We first decided what are the most important things to keep in mind and put into the fold. Also redesigning the navigation bar was crucial.

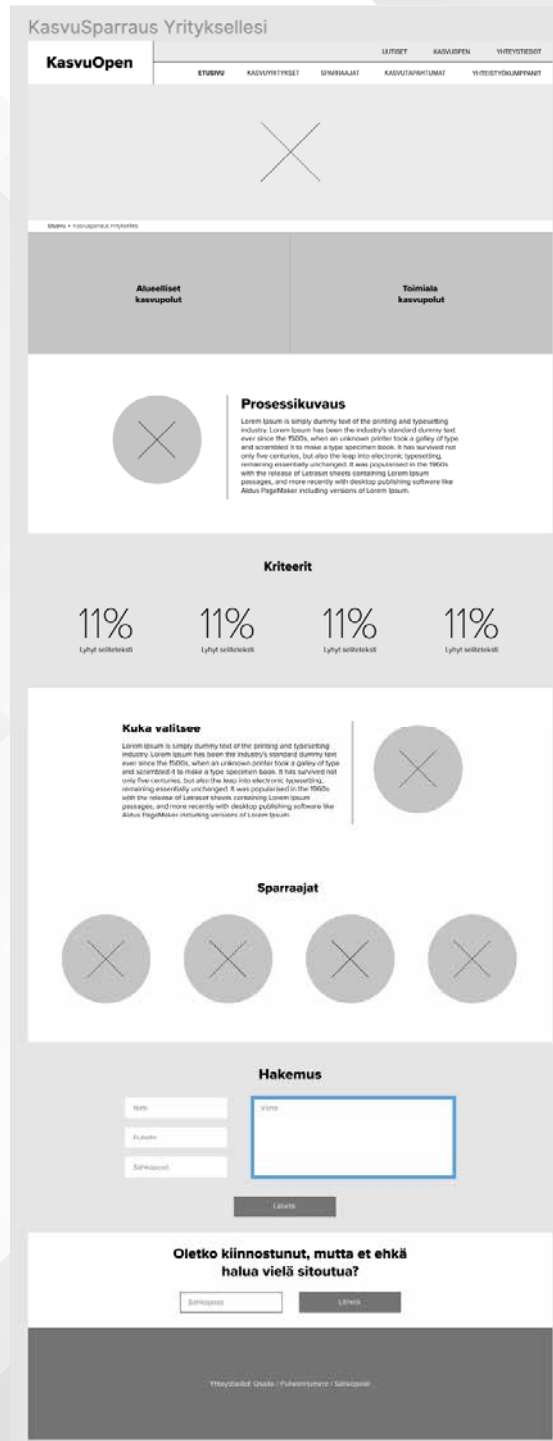
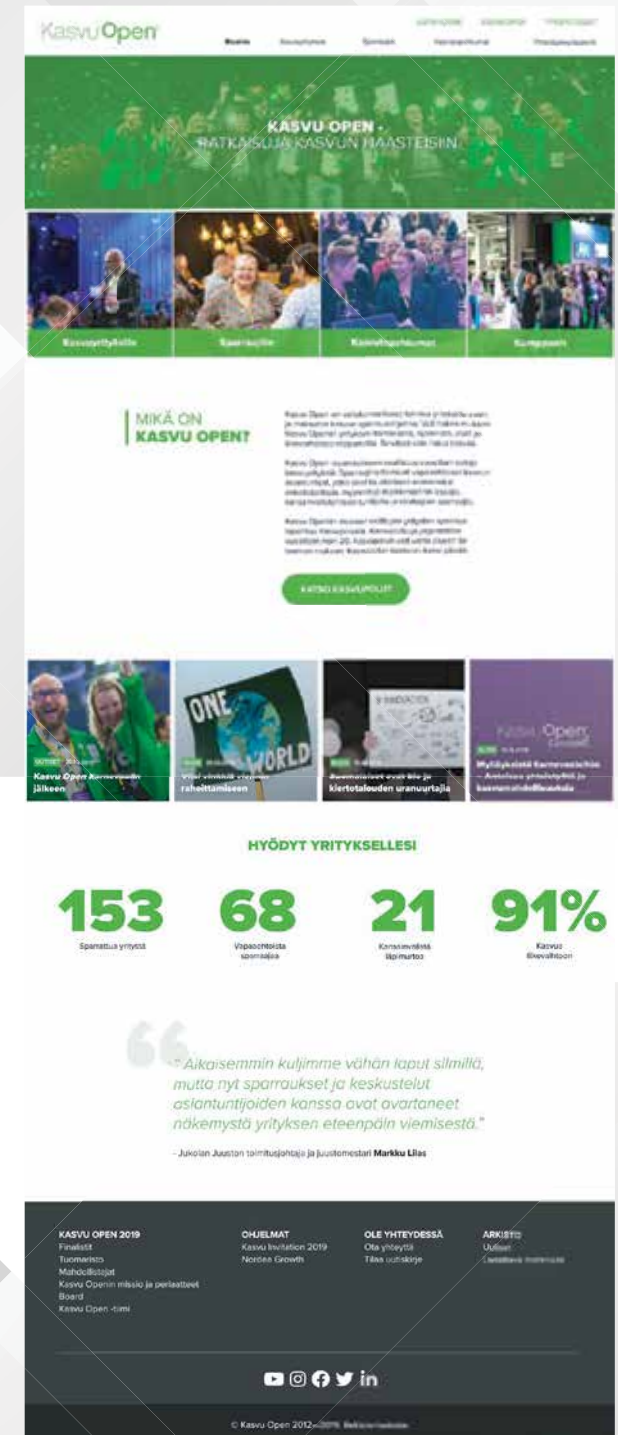
The project moved onwards on week to week basis. We had a checkout meeting every friday.

I first created wireframes with Figma nad after those were approved I moved on to put details, photos, colors and fonts to their place.

Worked closely with the devoloper and offered consultation to the css details as project moved on.

As a result we got really positive feedback and customer was really happy. Happy enough to mention us by name on different medias.

[www.kasvuopen.fi](http://www.kasvuopen.fi)

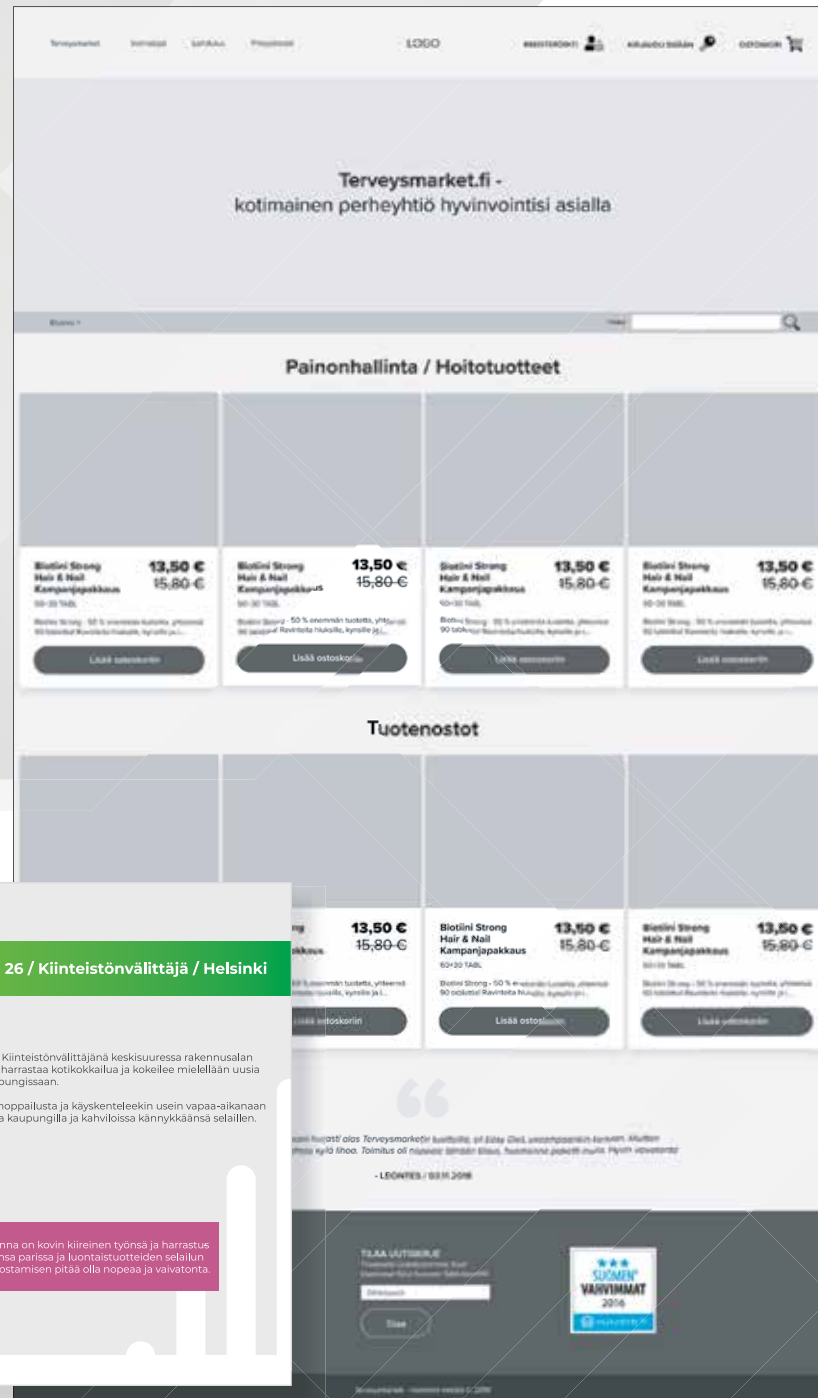
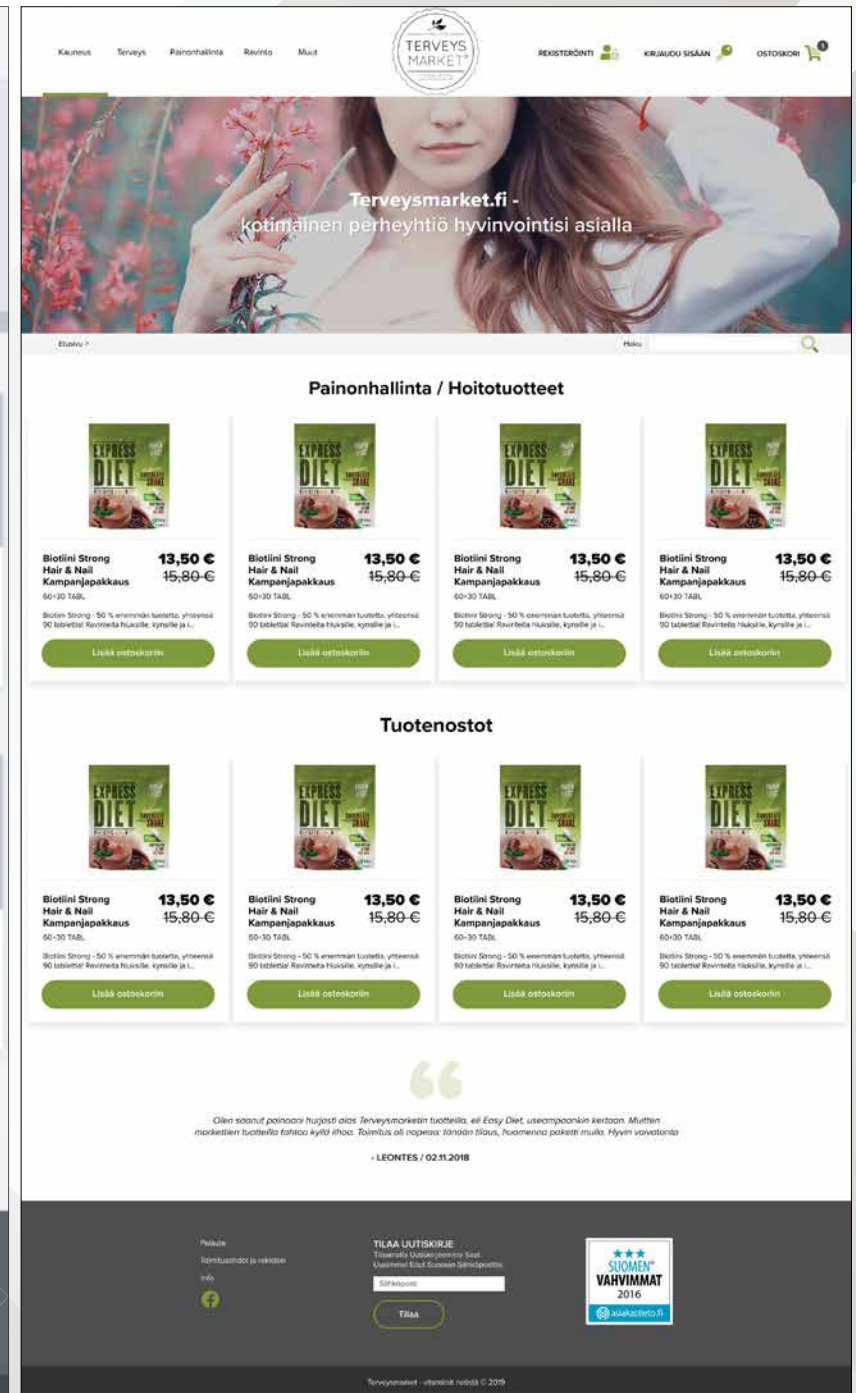


## TERVEYSMARKET.FI

Re-designing  
Terveysmarket.fi webpage.

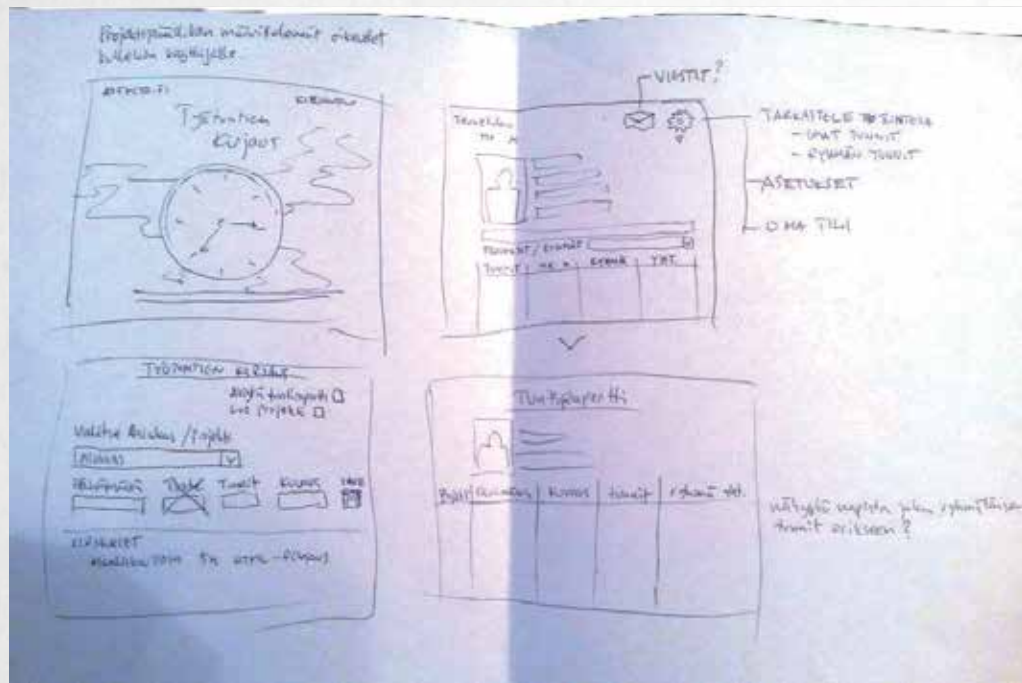
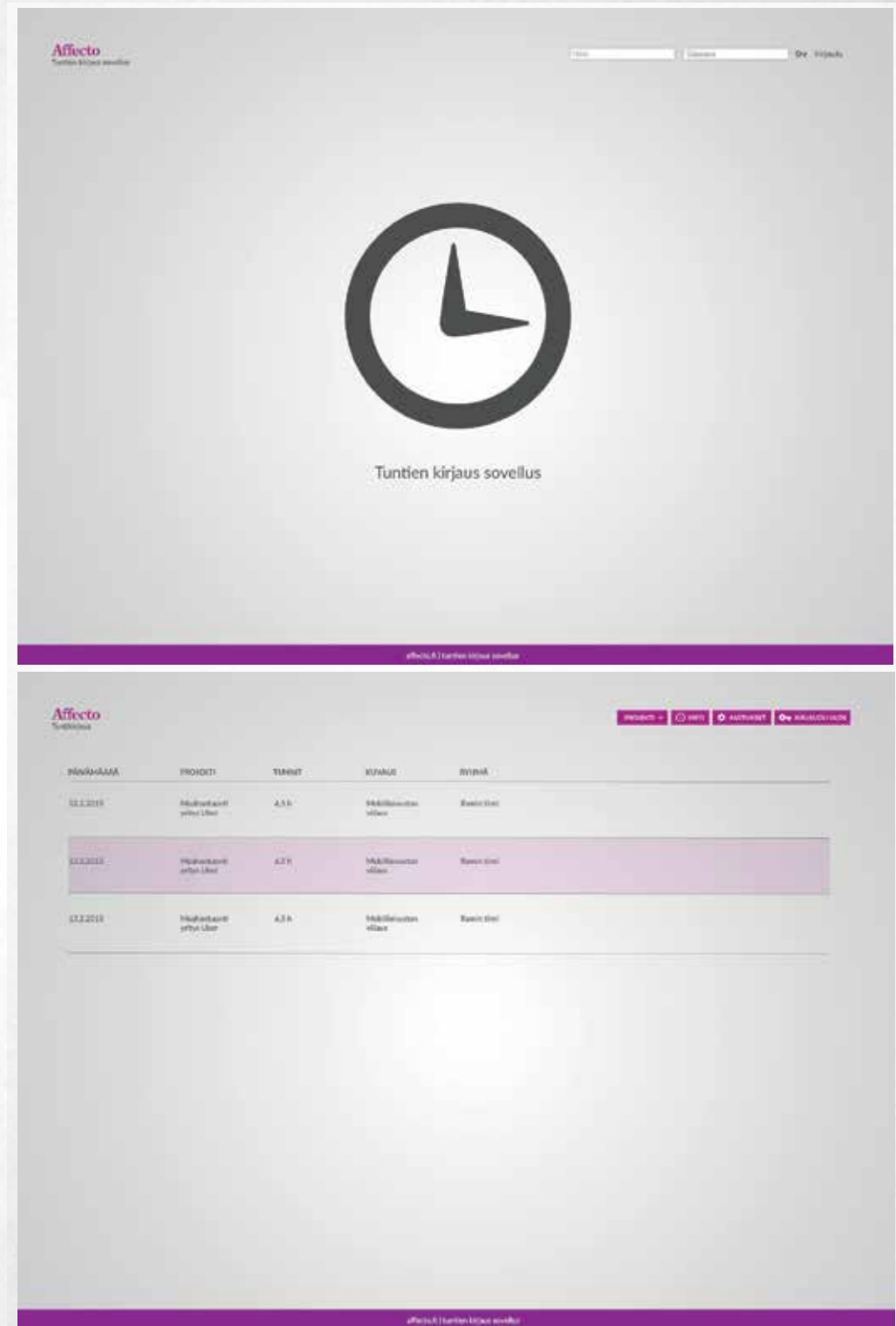
We had a small team: Project manager, Developer and I was the Designer. I started the project by taking a look at the clients Google Analytics and building a customer profile from the statistics.

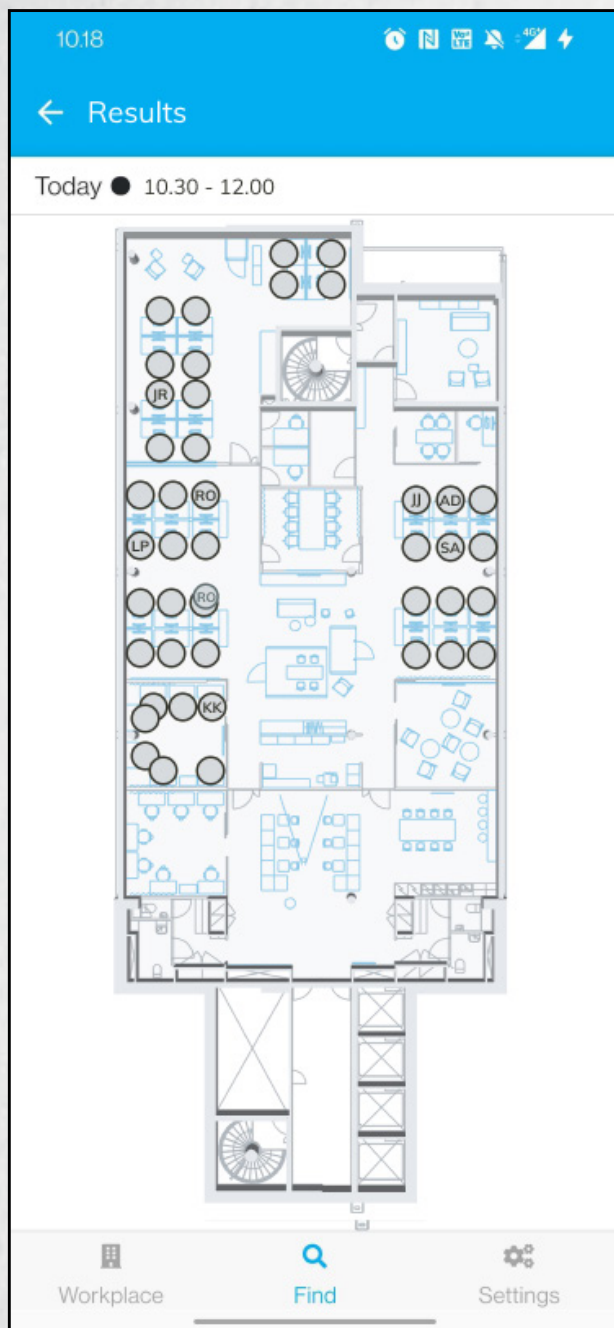
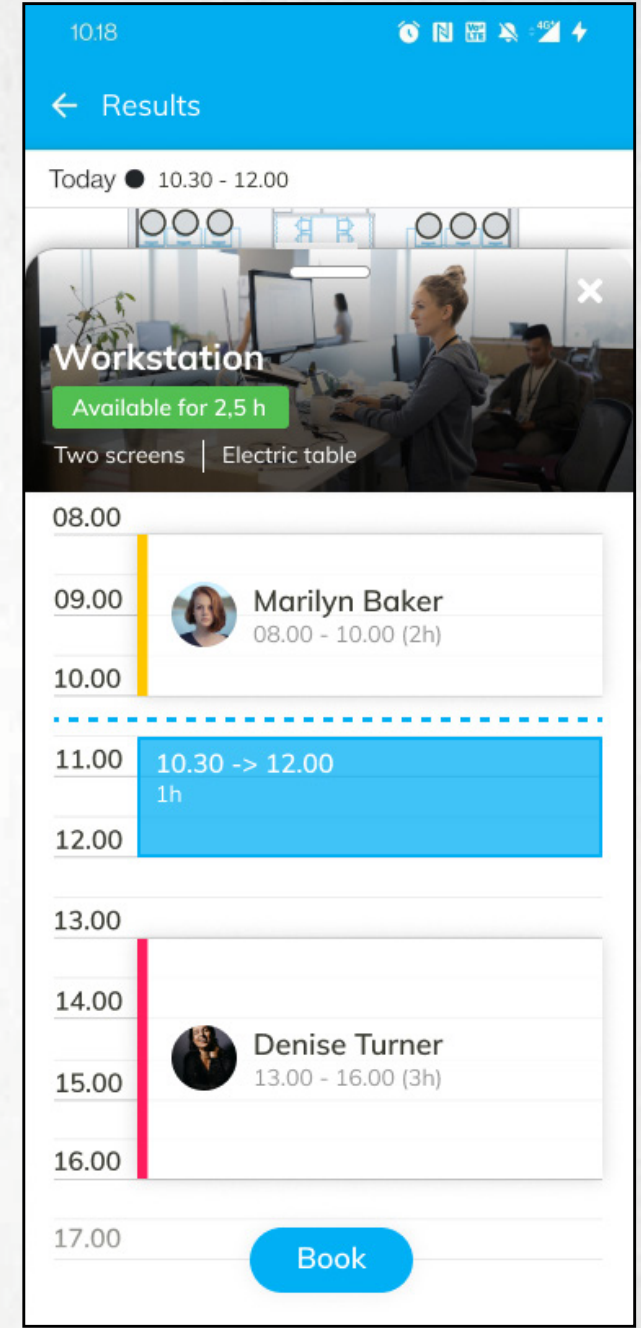
I was quite free to do the layout without any real visual guidelines. Only logo was given by customer. So fonts, color, photos and so on were decided by me. Keeping in mind the information from Analytics and usability of a webstore I came out with simple yet effective layout. This case was done using mostly Figma.



## AFFECTO

Creating a employee time tracking application. Sketching with pen and paper during the first workshop and the moving onwards prototyping more high fidelity prtotypes with Figma.

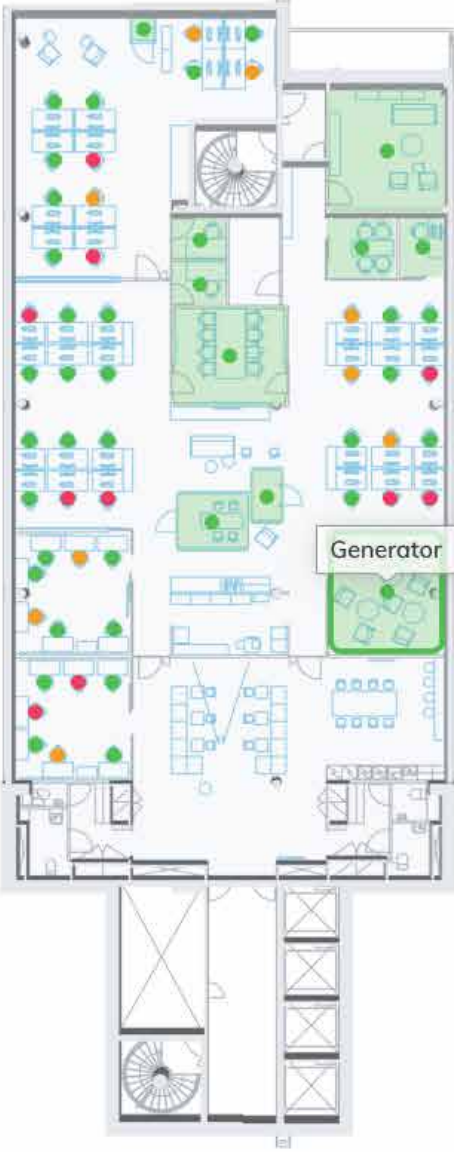




## WORKSENSE Mobile

Re-designing workspace booking application to desktop and mobile. Modernizing visuals, making better usability and keeping in mind accessibility standards. Iterative prototyping with the customer on top of an old, already exiting platform.



**Generator**  x 7

Available for 5 hours

Teleconferencing | Whiteboard

 Available

 Air quality: good

|       |                                                                                                                                                                                                |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08.00 |  Margaret Tifull<br>7.00 - 10.00 (3h)                                                                       |
| 09.00 |                                                                                                                                                                                                |
| 10.00 |                                                                                                                                                                                                |
| 11.00 |                                                                                                                                                                                                |
| 12.00 |                                                                                                                                                                                                |
| 13.00 |                                                                                                                                                                                                |
| 14.00 |                                                                                                                                                                                                |
| 15.00 |                                                                                                                                                                                                |
| 16.00 |  Margaret Tifull<br> |

**WORKSENSE**  
Desktop

The application also made booking of meetingrooms possible. You could see the availability quickly and there was an option for quick booking or more specific booking options for the future meetings.

Your bookings

22.06.2021 - Tuesday - 10.00

New booking

June 2021

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
| 30 | 31 | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |

All day

Choose an available workstation from the floorplan ->

Through the search - Stage 1.1

10:18

Workstation Booked successfully

Return to find

Not a public booking

Workplace

Find

Settings

Through the search - Stage 1.1

10:18

Confirm to make this booking only shown to you and not to your colleagues.

Confirm

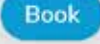
Cancel

Workplace

Find

Settings

# Worksense button styles

|          | Primary                                                                           | Secodnary                                                                         | List styling1                                                                     | List styling2                                                                     |
|----------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| Normal   |  |  |  |  |
| Hover    |  |  |  |  |
| Pressed  |  |  |  |  |
| Disabled |  |  |  |  |

## CSS

**Book**

Height: 40px  
 Corner-radius: 20px  
 Font-size: 18px  
 Font-weight: semi-bold (600)  
 Background-color: #00B0F5  
 Font-color: #fff

Cancel

Font-size: 16px  
 Font-weight: semi-bold (600)  
 Font-color: #00B0F5  
 Text-decoration: underline

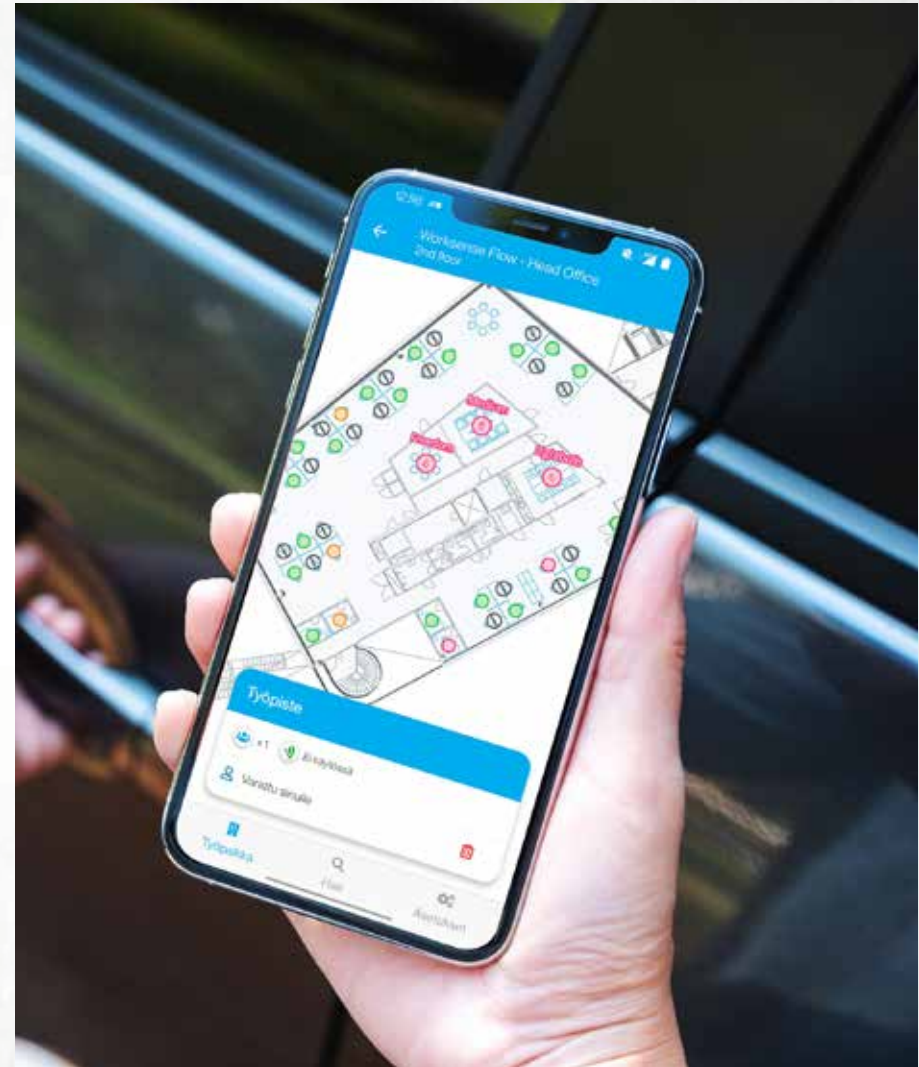
Hover color: #45C0F0  
 Pressed color: #0D9BD2  
 Disabled color: #939394

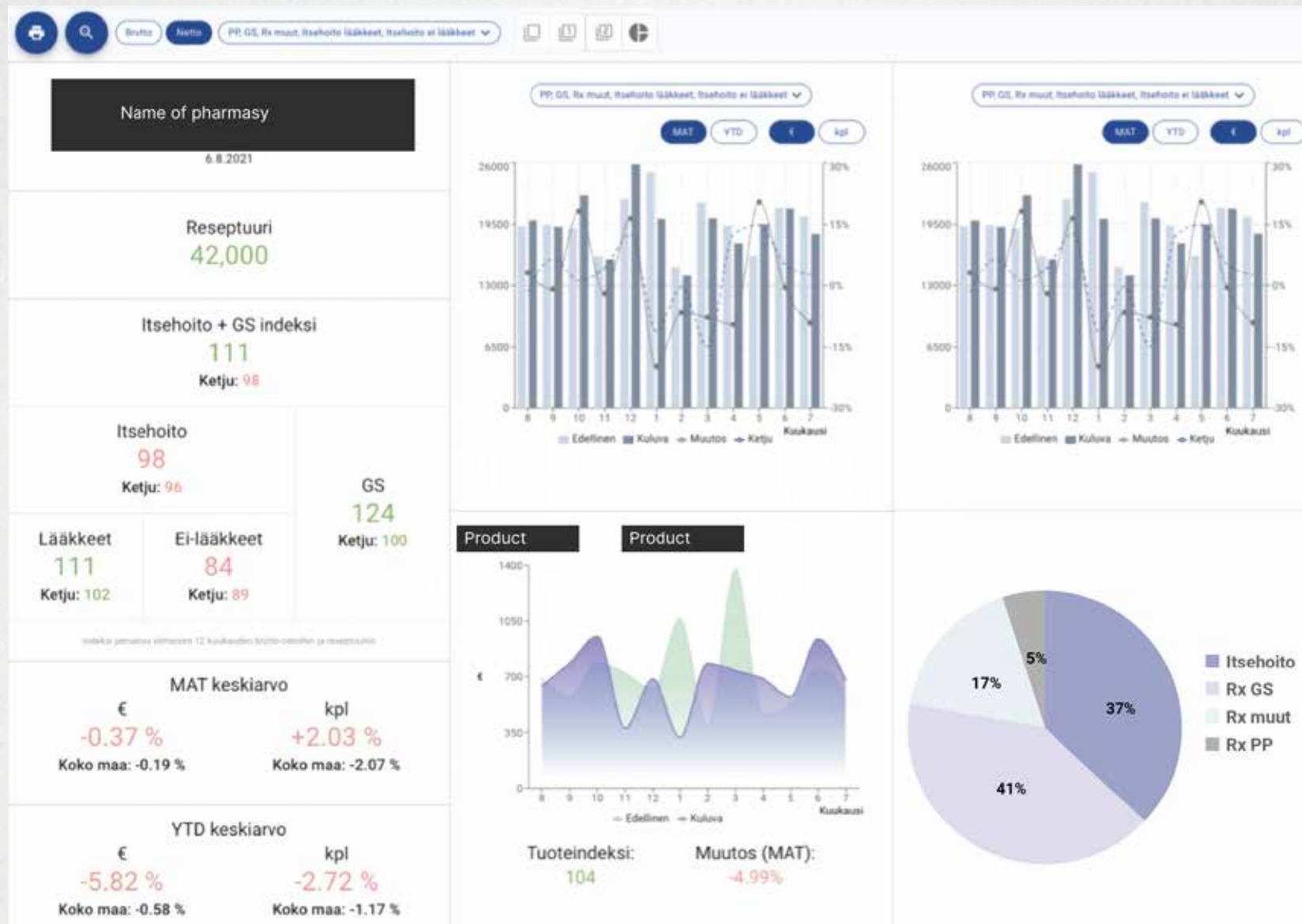
**Cancel**

Height: 40px  
 Corner-radius: 20px  
 Font-size: 18px  
 Font-weight: semi-bold (600)  
 Background-color: none  
 Font-color: #fff  
 Border: 1.5px, #00B0F5

**Cancel**

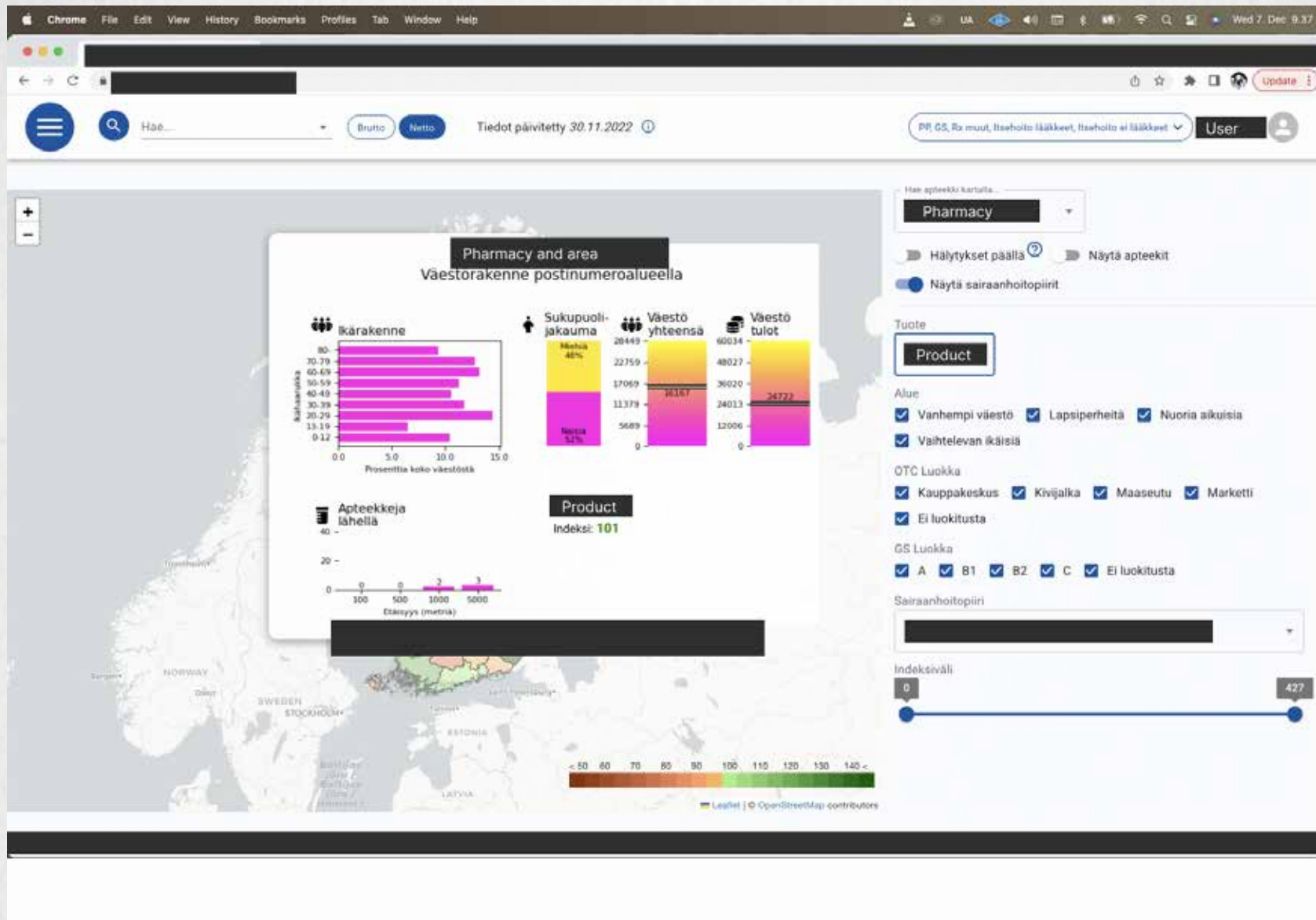
Font-size: 14px  
 Font-weight: semi-bold (600)  
 Font-color: #fff  
 Background-color: #00B0F5  
 Text-decoration: underline



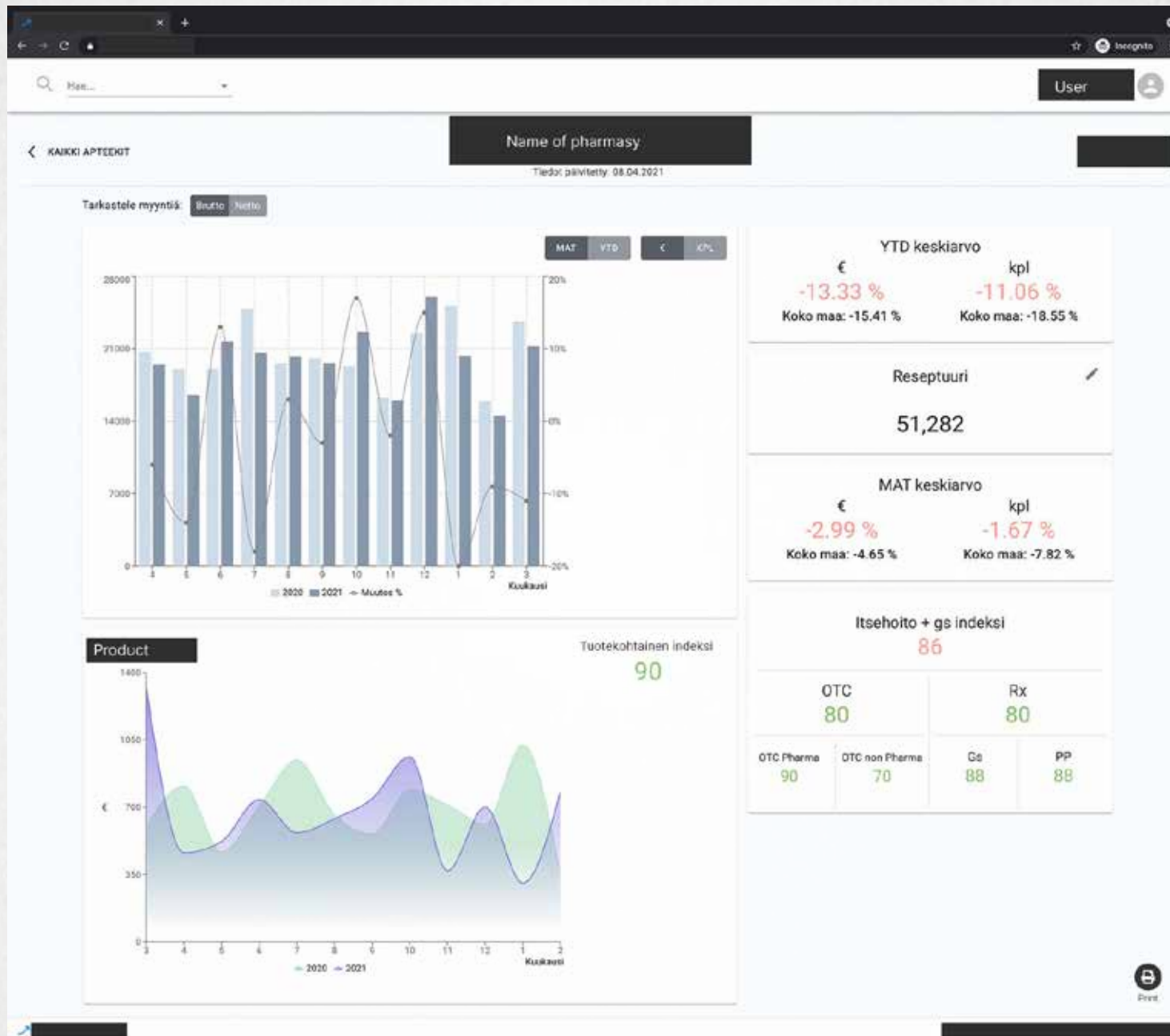


## Pharmacy sales application

Gathering data from multiple systems, our task was to collect all the needed data into one application and also bring something new to the table in form of graphs and easy to use tables to compare sales between pharmacies, different drugs, time of year, etc.



The application had also a map view, from where it was easy to see the whole nation's sales situation according to different parameters.



Example of data regarding one specific pharmacy.

**Käyntikirjaukset**

+ LISÄÄ KIRJAUS

Käynti 24.5.2022

User

Muistilpanot

Esimerkkikäynti tavoitteeseen

Indeksimuutokset

|     | 24.5. | 8.8. |
|-----|-------|------|
| 103 | →     | 101  |
| 118 | →     | 116  |
| 89  | →     | 86   |
| 102 | →     | 96   |
| 73  | →     | 74   |

Name of products the user has chosen to write a note of

Seurattavat tuotteet

|     | 24.5. | 8.8. | tavoite |
|-----|-------|------|---------|
| 86  | →     | 85   | 100     |
| 165 | →     | 121  | 200     |
| 101 | →     | 136  | 110     |

Name of products the user has chosen to follow their performance

List of products and how they are performing in certain pharmacy

| Brutto | Netto    | Tiedot päivitetty 29.7.2022 |
|--------|----------|-----------------------------|
| 22     | 15,46    | 8522                        |
| 257    | 1 238,16 | 1 178,92                    |
| 162    | 5 283,10 | 3 100,33                    |
| 168    | 3 413,40 | 4 393,18                    |
| 76     | 424,06   | 280,46                      |
| 85     | 2 134,26 | 1 975,11                    |
| 166    | 2 087,49 | 2 138,28                    |
| 108    | 3 579,36 | 3 346,64                    |
| 6,56   | 0,00     | -100,0%                     |
| 58     | 327,12   | 274,45                      |
| 51     | 353,12   | 354,96                      |
| 114    | 325,21   | 225,02                      |
| 91     | 1 795,22 | 2 735,89                    |
| 159    | 1 213,27 | 1 374,40                    |
| 49     | 541,05   | 534,52                      |
| 132    | 2 474,92 | 1 688,14                    |
| 187    | 343,91   | 300,39                      |
| 185    | 1 292,99 | 1 385,80                    |
| 114    | 307,85   | 571,87                      |
| 96     | 5 080,43 | 4 030,71                    |

During pharmacy visits, the sales representative had the possibility make notes during or after the pharmacy visit.